

Nude U



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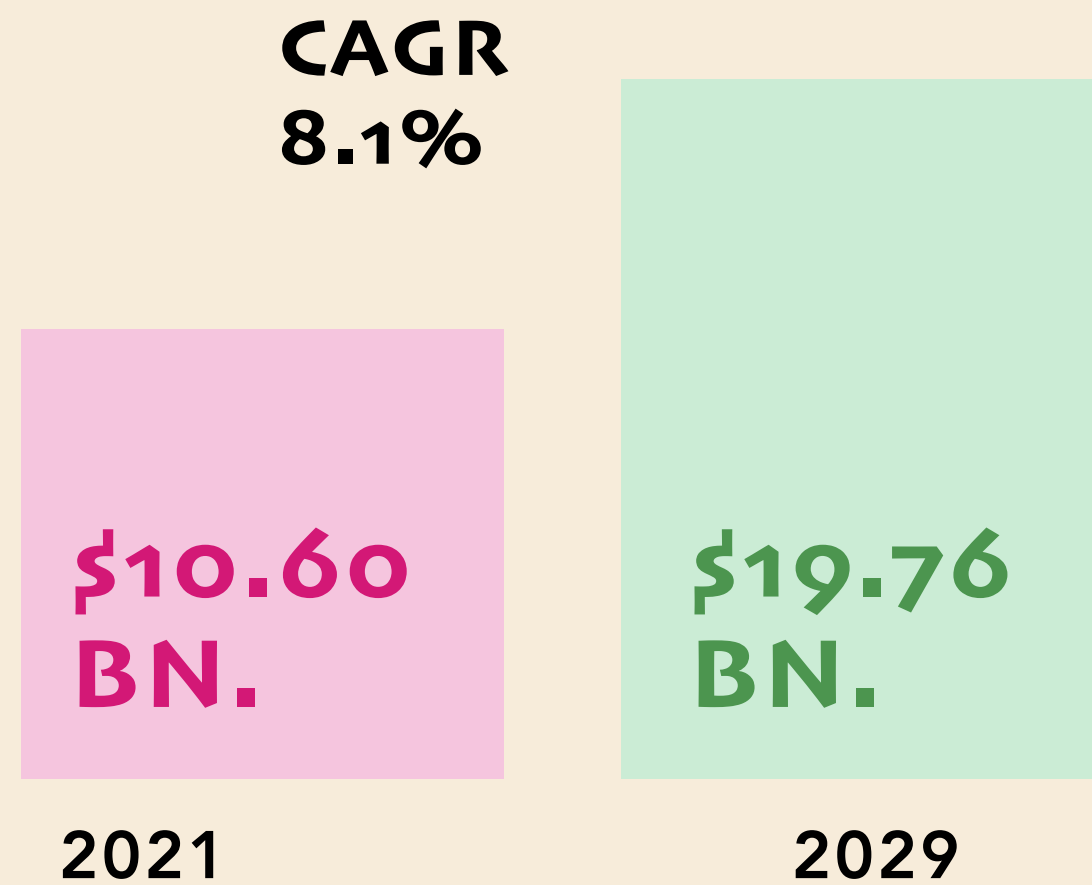
Why Should We Wax?

Waxing is no longer a “mystery” hidden in the back room of the local beauty salon. People in today’s society have become more open about their personal grooming preferences and the importance of style, physical appearance and good hygiene. On top of being smooth and feeling sexy for several weeks, waxing establishes a healthier, cleaner skin, plus it contributes to maintaining a more hygienic private area.

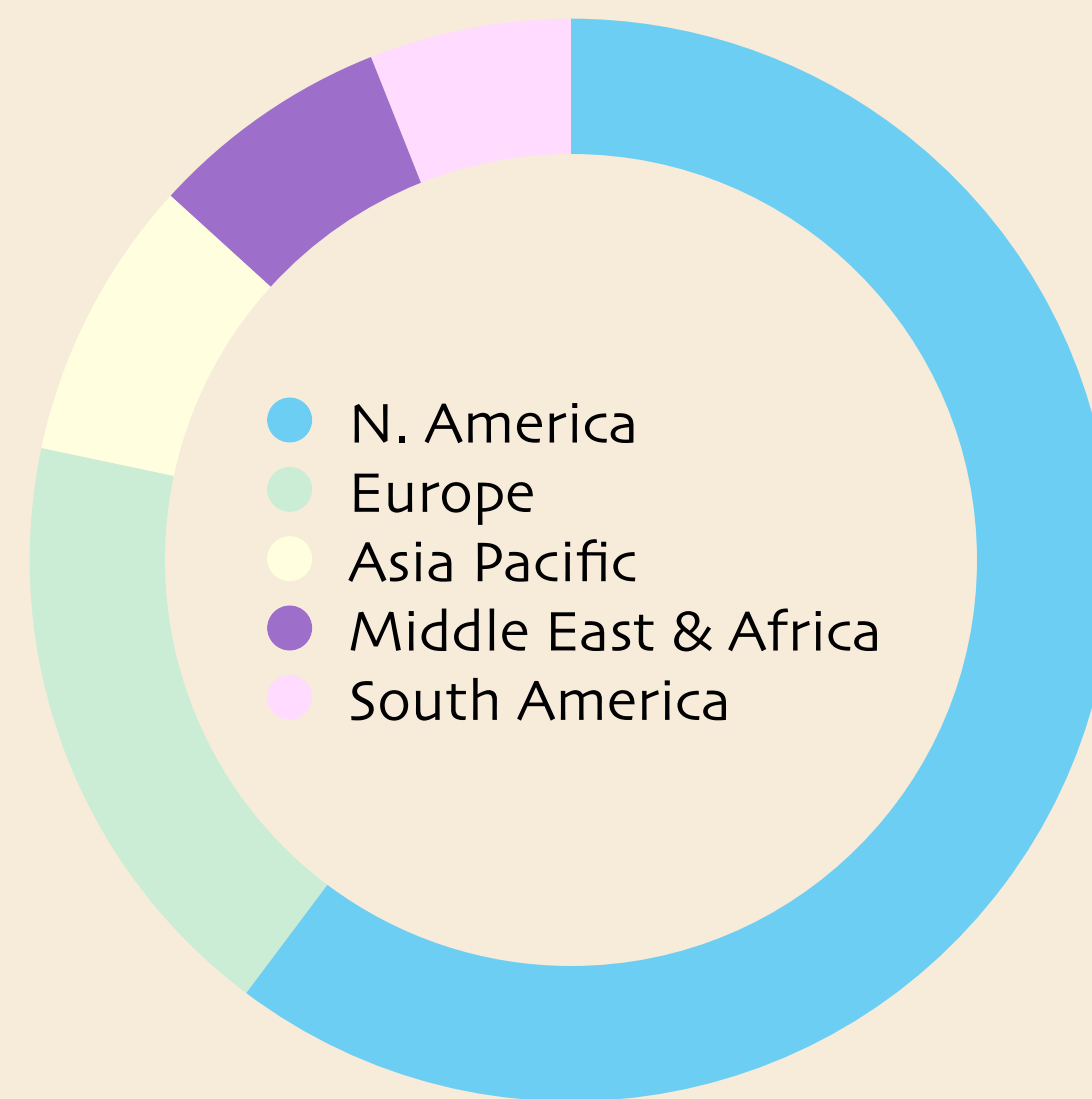
Hair Removal Wax Market

The global public has enthusiastically adopted hair removal wax because of shifting ideas of beauty over the last several decades. Nowadays Hair removal wax is becoming a bigger part of the cosmetics and personal care sector. Both men and women are becoming more self-aware of their physical appearance. People choose to remove unwanted body hair for a variety of reasons such as aesthetic, social, cultural, and medicinal reasons. There are different types of hair removal and hair reduction techniques available that are suitable for different types of hair growth, and different client budgets

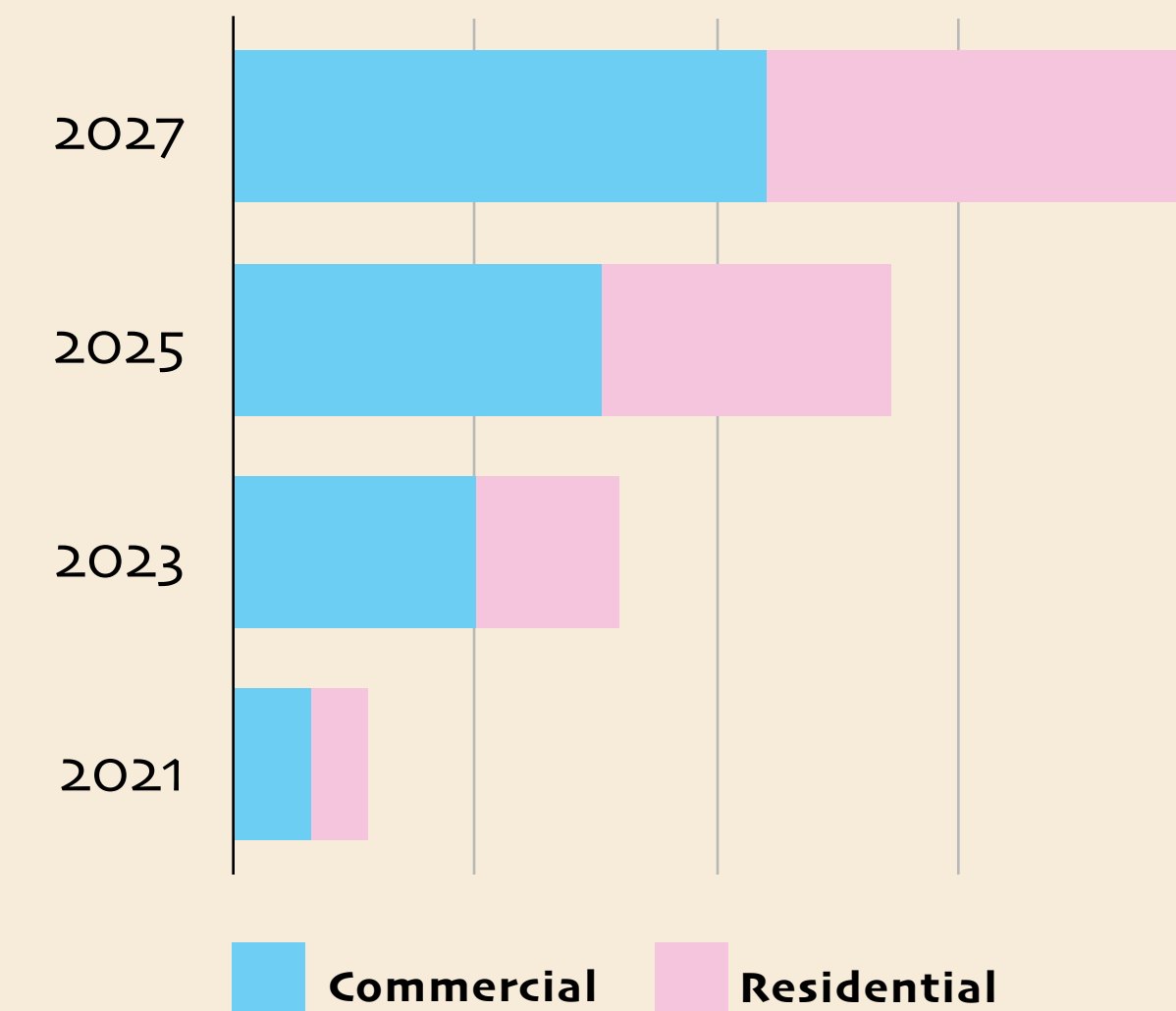
Market Size of Wax Market in US



Regional Analysis in 2021



Segment Type



Nude U



Often imitated, but never successfully duplicated...
NudeU has formulated an amazing line of hard and soft waxes preferred by estheticians around the world!
Made from natural, high-quality ingredients, our waxes adhere to hair without damaging the skin or leaving irritating residue, guaranteeing excellent results on all areas of the body, including the most sensitive areas, like the bikini, underarms, chest, legs, and face.



Soft Wax

NudeU's Soft Crème Waxes are formulated using only the highest quality ingredients and have a smooth, velvety texture, which allow for easy low-temperature application, maximum hair removal, and minimal skin irritation. Perfect for even the most sensitive skin.

Available Flavors:

- Aloe Vera
- Gold Rush
- Honey
- Lavender
- Rose Petal
- Whipped Cream



\$8.99
14.1 oz (400g)



Hard Wax

NudeU's Soft Crème Waxes are formulated using only the highest quality ingredients and have a smooth, velvety texture, which allow for easy low-temperature application, maximum hair removal, and minimal skin irritation. Perfect for even the most sensitive skin.

Available Flavors:

- Aloe Vera
- Azulene
- Lavender
- Rose Petal
- Tea Tree
- Whipped Cream



\$12.00
17.6 oz (500g)



\$21.99
35 oz (1000g)

Soft Powder Face Masks

Designed by celebrity stylist and master aesthetician Jeremiah Sammons, NudeU's Modeling "Rubber" Soft Powder Masks are rich in trace minerals, plant extracts, collagen, and amino acids. Perfect for use during Facials, Waxing, Microcurrent, Vajacials, Laser Hair Removal, Photo facials, Laser Skin Rejuvenation, Radio Frequency, Cavitation, High Frequency Skin, LED Therapy, and Micro needling, these masks gently exfoliate dead skin cells, hydrate the epidermis, promote collagen production, increase elasticity, and diminish the appearance of fine lines.

Each Soft Powder Face Mask provides approximately 25-30 Applications.



- Mexican Lime
- Chrysanthemum
- Wild Ginseng
- Grapeseed
- Tahitian Pearl

Available Flavors:

- Fruit Acid
- Rose Petal
- Strawberry
- Aloe Vera
- Egyptian Rose
- Collagen
- 24-Karat Gold
- Jasmine
- Dark Chocolate
- Tea Tree

\$19.99
35.2 oz (1 kg)

Intense Eyelash & Brow Professional Tint Kit

Each tint kit provides approximately 30 applications.

Available Flavors:

- Midnight Black
- Dark Brown
- Dight Brown



\$12.99

Hydra-Fin Hydrating Paraffin Alternative

100% Natural Emollients & Pure Essential Oils.

Eco-friendly • People friendly • Biodegradable

No Parafin, No Petroleum Products, No Synthetic
Fragrances, No Chemical Dyes

60 Cubes pre-Measured enough for 20-40 sets of
hand or foot treatments, 6-7 body treatments.

Available in Rose Petal, Eucalyptus, and Unscented.

Available Flavors:

- Rose Petal
- Eucalyptus
- Unscented



\$34.99

Advanced Body Wrap Kit

Available Flavors:

- (1) Hydra-fin Hydrating Paraffin Alternative
- (1) NudeU Body Brush
- (1) Package of Disposable Hand and Foot Liners (50)
- (5) Mylar Spa Blankets

\$45.00
Save 14%



Education and Support

- ◆ NudeU: Wax That cl-ASS! An Intro to Face and Body Waxing and other specialized classes available for booking
- ◆ Digital and Marketing Collateral



Intro to Soft Wax

\$65.00
Save 14%

- (Small) Digital Single Pot Wax Warmer **\$30.00**
- Wax Collars **\$6.00**
- Small Wax Applicator 200/pack **\$4.95**
- Wax Strips (200-count) **\$6.00**
- NudeU Neon Pink Reusable Tote **\$19.99**
- Can of Soft Wax **\$8.99**
- Salon Value** **\$75.94**



Esthetician Wax Kit

\$110
Save 20%

Double Wax Warmer	\$59.99
Wax Collars	\$6.00
Small Wax Applicator 200/pack	\$4.95
Med. Wax Applicators 50/pack	\$3.75
Large Wax Applicators 50/pack	\$4.95
Rose Petal Pre-Wax Cleanser (8 fl. oz.)	\$8.50
Wax-Release Oil (8 fl. oz.)	\$8.50
NudeU Neon Pink Reusable Tote	\$19.99
500g Bag of Hard Wax	\$12.00
Can of Soft Wax	\$8.99
Wax Strip Roll (100 yards)	\$12.99
Salon Value	\$138.61



Advance Hard Wax Kit

\$199.99
Save 28%

- 3,000ml (6.6 pounds) Wax Warmer **\$199.99**
- 2x 1,000g Bag of Hard Wax **\$43.98**
- Small Wax Applicator 200/pack **\$4.95**
- Med. Wax Applicators 50/pack **\$3.75**
- Large Wax Applicators 50/pack **\$4.95**
- NudeU Neon Pink Reusable Tote **\$19.99**
- Salon Value** **\$276.62**



Nude U



It's just a Nude...without U!